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## PRESS RELEASE

FOR IMMEDIATE RELEASE  
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### **Ticket Sales Open for Limited Reserved Premium Seating to Hard Rock Rising Miami Beach Global Music Festival 2015**

*Flo Rida & Wyclef added to a great list of headliners Andrea Bocelli, Barry Gibb, & Gloria Estefan for the Miami Beach Centennial show*

**Miami Beach, FL** – "Hard Rock Rising - Miami Beach 2015 Global Music Festival" celebrating Miami Beach's centennial is just over a month away on March 26. While all centennial events are free to the public, the Hard Rock Rising concert will have limited reserved premium seating which goes on sale beginning February 24 for Miami Beach residents and Thursday February 26 for the general public. Reserved ticket prices range between \$55 and \$525.

International superstars who will be performing include Andrea Bocelli, Barry Gibb and Gloria Estefan and added to the list this week is the hip-hop star Flo Rida. Joining the headliners include official DJ of the Miami Heat, DJ Irie; English guitarist and singer songwriter Dave Mason; Grammy award-winning musician Jon Secada; Jamaican reggae and hip-hop artist Ky-Mani Marley; popular jazz flautist Nestor Torres; Miami Beach jazz vocalist Nicole Henry; and Jamaican reggae band Third World.

Miami Beach residents with a valid form of identification verifying residency will receive a 10% discount by entering promo code "ResMB100" when purchasing tickets online at [www.MiamiBeach100.com](http://www.MiamiBeach100.com) during the 48-hour pre-sale ticket sale period from Tuesday, February 24, 8 p.m. through February 26, 7:59 p.m. or by calling (877) 987-6487 from 10:00 a.m. to 8:00 p.m. EST.

Miami Beach residents will also have a complimentary viewing area at the concert. The first 5,000 pre-registered City of Miami Beach residents will be allowed to enter a preferred "Residence Viewing Area" on a first-come, first-serve basis. Resident pre-registration also begins Tuesday, February 24 at 8 p.m.

General public ticket sales open on Thursday, February 26 at 8 p.m. For all event ticketing please visit [www.MiamiBeach100.com](http://www.MiamiBeach100.com). The complimentary public viewing area does not require a ticket or pre-registration.

Gates open on Thursday, March 26 at noon, with the temporary beach amphitheater opening at 5 p.m. for the evening's performances.

As a city with a rich cultural and entertainment history, Miami Beach will feature a 100-hour, non-stop historic festival beginning Sunday, March 22. In addition to Hard Rock Rising Miami Beach, festivities include a concourse car show, pageant, an astrophysical concert, beachside wedding for 100 couples, naturalization ceremony for 100 new U.S. citizens, a world-class CAA tennis exhibition, and more.

Committed to supporting music and emerging artists around the globe, Hard Rock International hosted more than 28,000 live music events worldwide in 2014. The brand continues its dedication to support of up-and-coming artists in 2015 with Hard Rock Rising concert events in the United States and Europe, providing a forum for music icons and today's hottest new talent to connect with music fans around the world.

Event partners include ACT Productions (Miami Beach) and the Greater Miami Convention & Visitors Bureau. Event sponsors include Coca-Cola, Atlantic Broadband and the Miami Beach Visitor & Convention Authority, Seminole Tribe of Florida and Seminole Hard Rock Hotel, Hollywood.

### ***About Hard Rock International***

*With a total of 196 venues in 62 countries, including 150 cafes, and 21 hotels, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel properties worldwide. Destinations include the company's two most successful Hotel properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Biloxi, Chicago, Cancun, Ibiza, Las Vegas, Palm Springs and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Rio de Janeiro and Marrakech. New Hard Rock Hotel projects include Daytona Beach, Dubai, Los Cabos, Dallas-Fort Worth, Tenerife, Abu Dhabi, and Shenzhen and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).*

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